

ALLIANCE FOR
ADVANCING
NONPROFIT HEALTH CARE



www.nonprofithealthcare.org

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ALLIANCE ANNUAL REPORT: 2009 ACCOMPLISHMENTS

In its sixth full year in operation, the Alliance, like its members, faced tight resource constraints. Even so, the Alliance continued to increase its visibility and credibility and, more importantly, to advance nonprofit health care on multiple fronts.

Note: A list of Alliance members is attached.

Public Education and Advocacy

- Achieved in the American Recovery and Reinvestment Act important gains in federal financial support for nonprofit health care providers to invest in health information technology HIT, in particular for hospitals (and their affiliated physicians) and community health centers
- Emerged as virtually the only national health care group that developed and advocated a specific set of practical, incremental federal health care reforms to increase the affordability and accessibility of health care and benefit coverage. The reforms advocated included but were not limited to:
 - New federal HIT funding support to nonprofit post-acute care providers;
 - Expanded federal HIT funding support to safety-net health care providers; and
 - Expansion of community benefit-related requirements for tax-exempt hospitals consistent with the Alliance's Six-Point Program (See next section)
- Continued the roundtable discussion series on key nonprofit health care issues in collaboration with the health care journal *Inquiry*, publishing two new "Dialogues" on:
 - Protecting the Hospital Safety Net
 - Health Care Reform through Community Benefit Leadership
- Regularly convened physician, hospital, health plan and consumer groups in New Jersey concerned with Horizon Blue Cross Blue Shield's proposed conversion to for-profit status, and collaborated with them on advocacy strategies directed at key audiences (e.g., the media, state regulators, state legislators) to ensure a publicly accountable process for review of Horizon's conversion application

Performance Enhancement

- Launched a voluntary Six-Point Program for all nonprofit health care organizations to maximize their community benefit in the current economic crisis, and added new resources to the Alliance web site to assist them in achieving those practices
- Commissioned and issued to members a white paper on the future of regulation of nonprofit health care executive compensation
- Held eight (8) Board discussion forums led by expert presenters on major strategic and policy issues:
 - Federal Health Reform—Details and Prognosis Julian Pecquet, Associate Editor and Reporter at Inside Washington Publications
 - Reforming Provider Payment--Is Bundling the Answer? Francois de Brantes, CEO of Bridges to Excellence and National Coordinator of Prometheus Payment
 - Regulation of Nonprofit Health Care Executive Compensation—Trouble Ahead? David Bjork, Senior Vice President and Senior Advisor at Integrated Healthcare Strategies
 - Improving Nonprofit Health Care Governance, Larry Prybil, Ph.D., Professor in the College of Public Health at the University of Iowa
 - The Alabama Hospital Quality Initiative to Eliminate Infections, Patrick Hymel, M.D., Vice President and General Manager of Cardinal Health MedMined Services and Janet Stewart, Vice President of Health Information Services, Blue Cross and Blue Shield of Alabama
 - Governance: Lessons to Be Learned from the Economic Crisis? Roger Kenny, President, Boardroom Consultants, NY, NY
 - Advancing the State of the Art of Community Benefit, Kevin Barnett, Dr.P.H., M.C.P., Senior Investigator, Public Health Institute, Oakland, CA
 - Post-Stimulus: What Can We Expect Now from the Obama Administration and Congress? Paul Begala, Political Strategist and Commentator on CNN's Situation Room
- Provided advice or other assistance to three Alliance members on state or local nonprofit health care-related issues
- Continued to support, promote to members, and participate in the annual national conference on community benefits and community health improvement

Promoting the Alliance, Members and Resources

- Achieved publication of several commentaries/editorials and numerous interviews in major health care and other publications (e.g., Wall Street Journal, Gannett Publications, Inside Washington Publications, Modern Healthcare, HealthLeaders Media, AMA News)
- Served on an advisory panel for the AHRQ/HRET grant project to replicate the Michigan patient-safety program in acute care hospitals in other states, and urged Alliance members to join with others in their states to replicate that program.
- Handled 90-100 inquiries per month from reporters and others for information, opinions or advice

APPENDIX



ALLIANCE MEMBERS

Alabama Blue Cross Blue Shield
Alliance of Catholic Health Care
Association for Healthcare Philanthropy
Cleveland Clinic Health System
Conemaugh Health System
Continuing Care Leadership Coalition
Florida Blue Cross Blue Shield
Florida Hospital
Health Care Service Corporation¹
Henry Ford Health System
Hospital Alliance of Tennessee
Inova Health System
Jewish Guild for the Blind
Lifetime Healthcare Companies²
Massachusetts Blue Cross Blue Shield
Metropolitan Jewish Health System
Michigan Blue Cross Blue Shield
Michigan Health and Hospital Association
Montana Blue Cross Blue Shield
National Association of Community Health Centers
Nebraska Blue Cross Blue Shield
Regence Group³
Sacred Heart Health System
Summa Health
UMass Memorial Health Care, Inc.
Washington State Hospital Association

¹ Includes Blue Cross Blue Shield Plans in Illinois, New Mexico, Oklahoma and Texas

² Includes Excellus Blue Cross Blue Shield Plans in Upstate New York and Univera Healthcare HMO in Buffalo

³ Includes Regence Blue Cross Blue Shield plans in Idaho, Oregon, Utah, and Washington State